



B. W. Furlong & Associates
EQUINE VETERINARIANS, P.A.

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PRESS RELEASE

B.W. Furlong and Associates are delighted to announce that they are sponsoring the inaugural Jersey Fresh “High Performance Challenge”. \$25,000 will be awarded to the horse and rider **combination** that wins the Jersey Fresh CCI** in 2011 and goes on to win the Jersey Fresh CCI*** in 2012.

B.W. Furlong and Associates is proud to be associated with this competition and believes it to be a good stepping-stone to international level success.

The cash prize will be awarded fifty (50%) percent to the owner and fifty (50%) percent to the rider of the winning horse upon completing the “High Performance Challenge”.

B.W. Furlong and Associates hopes to continue this award for successive CCI**/CCI*** Jersey Fresh competitions.

B.W. Furlong and Associates is a high performance equine veterinarian practice based in Oldwick, NJ, with strong ties to the eventing community and Jersey Fresh Three Day Event.