



JERSEY FRESH

@ The Horse Park of New Jersey
a 501 © 3 non-for-profit corporation
10TH Anniversary
May 10 – 13, 2012

The Jersey Fresh Three Day Event is a great place to promote your business or organization. Located in Central New Jersey, just off of several major highways, many local residents as well as competitors, their family and friends, attend the event. Last year, more than fifty (50) diverse vendors, crafters, and other organizations filled the pavillion and surrounding area.

To reserve a vendor space, selcet the desired size and options. Please complete the attached form and mail, along with full payment, to: Horse Park of New Jersey, attn: Vendor Space, 626 Route 524, Allentown, New Jersey 08501. If you require space for your trailer, please call Debra Moscatiello at 609-203-6142 to make arrangements.

- 1) To maintain diversity and a balance for the vendors, the Horse Park of New Jersey reserves the right to reject any vendor application on a first come basis and on past performance. The Horse Park of New Jersey reserves the right to assign locations spots to all contracted vendors.
- 2) Vendors who reserve spots before March 1, 2012 will be listed in the program and have a link on the Horse Park of New Jersey website.
- 3) The vendor may begin set-up no ealier than 10:00 am Wednesday, May 9, 2012. Business hours will be 8:00 am to 4:30 pm On Thursday and Friday, set-up must be completed before 8:00 am or after 5:00 pm (no set-up during dressage competition.) On Saturday and Sunday: set-up before 8:00 am.
- 4) Vendor will clean up space utlitzed after the event, placing trash in appropriate receptacles.
- 5) Upon acceptance, a letter and receipt will be sent. Please call if you have not received a confirmation letter after two (2) weeks.
- 6) Every attempt is made to place vendors so competition is limited.
- 7) Space will not be reserved / guaranteed via telephone or fax.
- 8) All vendors must provide certificate of insurance naming Horse Park of New Jersey as the additonal insured.
- 9) No merchandise with the Jersey Fresh or Horse Park of New Jersey logo's may be sold without prior written consent.

Advertising

The Jersey Fresh Three Day Event does print a program. Vendors may purchase ad space for an additional fee.

TRADE FAIR VENDOR APPLICATION

I Need Electricity (1) Outlet \$30.00 (2) Outlets \$50.00
Please request electricity only if it is necessary for the function of your booth.

Vendor uses own tent (no bigger than 10' x 10')

Food Vendor (MUST include proof of New Jersey state health license)

I Wish To Reserve:

10' X' 10' space at \$150.00
(two days)

10' X' 10' space at \$250.00
(four days)

10' X' 14' space at \$200.00
(two days)

10' X' 14' space at \$300.00
(four days)

If Received After April 15th

\$200.00

\$300.00

\$250.00

\$350.00

The Horse Park of New Jersey does not rent tables or chairs. You must supply your own.

Mail completed Vendor Application, check and certificate of insurance by April 15th to:
Horse Park of New Jersey, attn: Vendor Fair, 626 Route 524, Allentown, NJ 08501

Company / Individual Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

The vendor hereby releases and indemnifies the Horse Park of New Jersey and its representatives/agents from any and all liability, loss, cost or expense arising out of or in connection with the presence of the vendor on the Horse Park of New Jersey grounds.

Signature: _____ Date: _____

Please contact Debra Moscatiello if you have any questions.
Phone: 609-203-6142 Email: dlmoscatiello@yahoo.com